



## **Jun Group Expands to West Coast; Names Miry Whitehill to Lead Social Video Efforts from New Los Angeles Office**

*Social video company Jun Group, also moves into new Midtown headquarters*

**NEW YORK – March 2, 2011** – Jun Group ([www.jungroup.com](http://www.jungroup.com)), a premier social video company, today announced the company's expansion to the West Coast, opening an office in Los Angeles. The Los Angeles office of Jun Group will be led by Account Director Miry Whitehill.



Whitehill joins Jun Group from Feed Company, a leader for seeding videos on the Web for major brand advertisers in the U.S., where she also served as an account director. Whitehill's clients included Ford, Gillette, Kraft, Levi's, Pepsi, Taco Bell and Toyota. Previously, she was media & seeding manager at Tel Aviv-based Keta Keta, a viral advertising agency. Her clients at Keta Keta included LG, P&G and El Al, among others. Whitehill began her career at Redmatch, a software company also based in Israel.

"Miry brings a wealth of experience in digital video, video seeding and social media," said Mitchell Reichgut, founder and CEO of Jun Group. "She is the perfect person to lead our West Coast expansion. Miry will be responsible for initiating and growing new relationships, while contributing to the ongoing evolution of our social video products and services."

Whitehill received her bachelor's of science in marketing from the University of Maryland, College Park.

Jun Group's new Los Angeles office is located on the Sunset Strip in West Hollywood. Jun Group also recently moved its East Coast office into a penthouse duplex at 554 5<sup>th</sup> Avenue, between 45<sup>th</sup> and 46<sup>th</sup> Streets in New York City. The new Jun Group headquarters (Photos: <http://jungroup.tumblr.com>) is enclosed in glass with three rooftop decks and skylights throughout. The new office is in preparation for growth plans in 2011.

### **About Jun Group**

Jun Group ([www.jungroup.com](http://www.jungroup.com)) is the premier social video company. The company's distribution technology delivers millions of monthly user-initiated video views through an established and growing channel across social networks, mobile devices, P2P and YouTube. Jun Group's analytics dashboard, *Voyeur*, provides real-time insights into shares, Facebook "Likes," tweets, ratings, comments and geographic data down to the state and town. Founded in 2005, Jun Group's clients include Fortune 500 brands, major entertainment companies, and media agencies. For more information, visit [www.jungroup.com](http://www.jungroup.com).

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